

# THE HOMEWORKER

*The magazine to help you thrive when you work from home*



## Reach:

Website: 160,000 + impressions per month  
20,000 + page views per month  
Social Media & Newsletter: 20,000+ per month

## ABOUT THE HOMEWORKER

**Put your brand in front of this unique and growing target market.**

In less than two years, The Homeworker has grown a loyal and engaged following with rapidly growing traffic and a global readership.

**Recognised by the industry for editorial excellence.** Shortlisted for Launch of the Year by the British Society of Magazine Editors, The Homeworker is establishing itself as the go-to resource for people who work from home and the only one specifically targeting this growing sector of the working population.

Covering topics including wellbeing, mindset, mental health, communication, productivity, business, and the home work environment, our audience are mostly ABC1 readers who are freelancers, small business owners, or remote workers.

Our reach is continually growing and as more people continue to work from home, our content and resources will become increasingly relevant.

## What our readers say:

*"Brilliant! It's so full of practical help and ideas that cover such a wide variety of issues, really felt like it was personally written just for me. A guide I will be referring to again and again for sure as I develop as a new business from home. Thank you."*

*The Homeworker Magazine helps to shed light and fantastic advice about working from home, health and wellness, mindset, money, and so much more that we all face, and typically, deal with alone."*

## What our advertisers say:

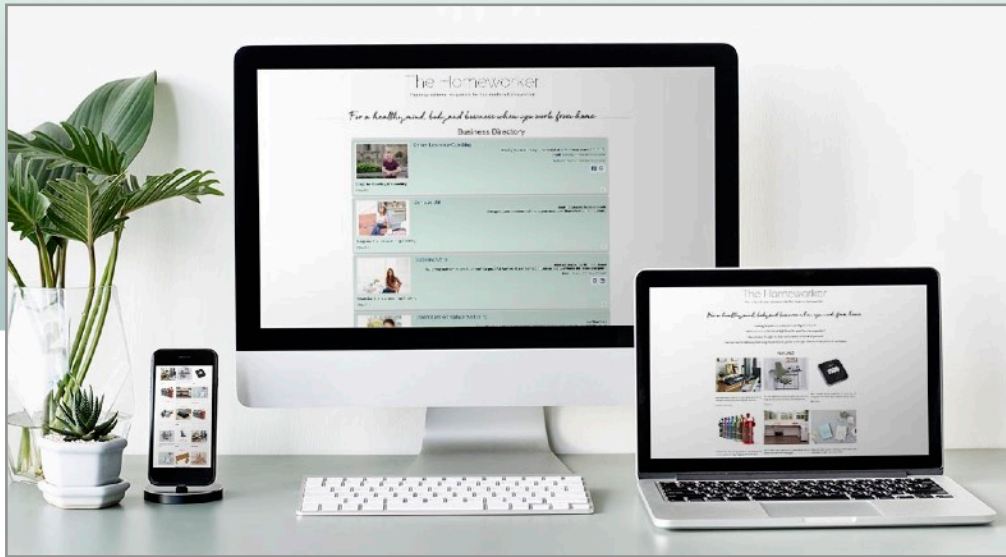
*"The magazine's audience was a perfect fit for my business and I booked numerous new clients, who have then gone on to refer others to me as well."*

*"I love what you've done and the way you've done it. I look forward to working together for a long time."*

*"We have had our first sign-up from the UK from our advertising in your wonderful magazine."*



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## DIRECTORIES

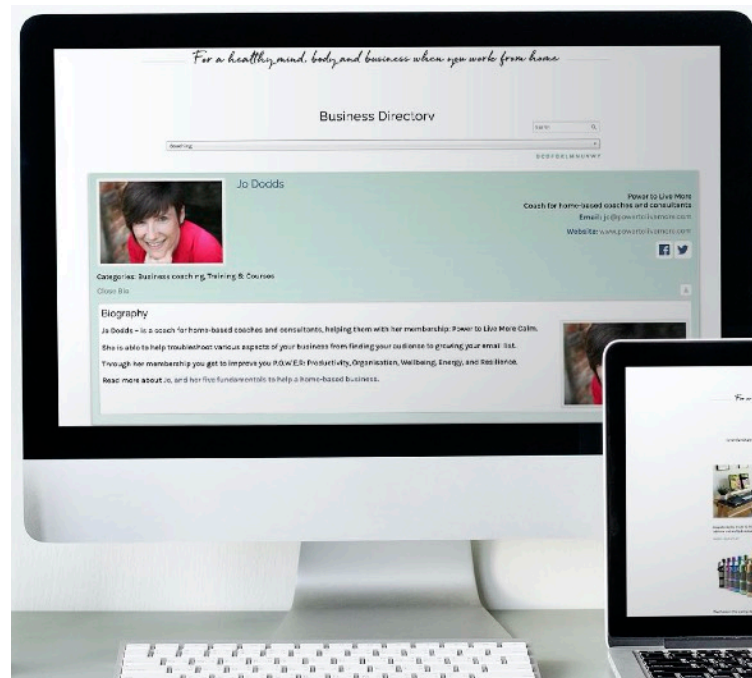
The new Homeworker Hub is our brand new place on the website for all things related to working from home. It is freely accessible to all who visit the site where they can find your services, products, jobs, and our free content.

**Services:** Put your services and products in front of people looking for your help with a listing in The Homeworker Directory. In our searchable directory your listing will include your links, image or logo and a short bio.

**Products:** If you have a product for homeworkers, put your shop front inside our shop section, giving people direct links to your own site where they can buy your products.

**Jobs:** If you promote flexible working or home-based roles then you can be included in our jobs page. This is a directory of some of the best sites for flexible roles, WFH and job-sharing opportunities.

Directories	Services Directory	Shop Directory	Job Hub Directory
Annual Listing	£99	£250	£250
Premium Position (top row)		£350 p/a	£350 p/a
Website article/profile	(+)£100	(+)£100	(+)£100



### Testimonial:

*"I've just booked another client who came across me in the directory... It definitely helped me get in-front of the right people."*

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**Testimonial:**

"I've always found the magazine helpful and inspiring. I've bought products, tuned in to podcasts, and have basically had a lot of bang for my bucks!"



The quarterly digital magazine is complemented with our high-quality annual print issues. These coffee-table style editions are available online and stocked at independent retail outlets in the UK and some main US cities plus in Barnes & Noble in the US.

We offer attractive packages to give you a range of exposure across all our platforms.

PACKAGES	One issue Standard £250	Two issues Pro £500	Annual Premium £1000	Annual Platinum £1500
	Website article	Website article	Website article	Website article
Quarterly digital magazine	1 x issue	2 x issues	4 x issues	4 x issues
Social Mentions (Instagram, FB, Twitter, LinkedIn)	Social Media 1x	Social Media 2x	Social Media 3x	Social Media 3x
Newsletter		1 x	2 x	2 x
Subscriber's Lounge			Magazine 1 year	Full access 1 year
Website banner				Included 3 months
Directory (if relevant)			(+)£50	Included
Print full page ROP	(+)£500	(+)£250	(+)£200	Included



PRINT ONLY	Price	Dimensions (mm +3mm bleed)
1/4 page	£160	105 x 148
1/2 page	£300	210 x 148 / 105 x 297
Full page ROP	£500	210 x 297
Inside back cover	£600	210 x 297
Inside front cover	£650	210 x 297
Double Page	£800	420 x 297

Digital issues come out each quarter: January, April, July and October with an annual print edition published in November. Other advertising opportunities such as sponsored magazine sections or pages are available on discussion.

Speak to us about how you'd like to be involved.  
**Contact:** [advertising@thehomeworker.com](mailto:advertising@thehomeworker.com)